

RELATIONSHIPS, FOUNDATIONS &
STRATEGIES: AN IMPACTFUL COACH

—s i m p l y—
**COACHING
SUMMIT**

2023 *Virtual Summit*
July 10, 11, 12

Live keynotes and workshops

Sessions for ANY coach

Live virtual meet-ups each day

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Hey Hey Coaches and Leaders!

2022-2023 school year has been an interesting and eye-opening school year, following two challenging years. Dealing with the effects of shutdowns, the gap between expected and actual learning, and the realities of our surroundings have been overwhelming for teachers and students alike. This is where coaches come in.

The Simply Coaching Summit is a virtual conference that provides online professional development specifically for instructional coaches and teacher leaders. Now in its fifth year, this conference has become a vital resource for coaches seeking to improve their skills and effectiveness. This year, we have leadership and content sessions for leaders and administrators to support collaboration and increase impact in the classroom.

The conference covers a wide variety of coaching topics, including coaching strategies, content specifics, relationship building, and organization. There are both full and micro-sessions available, along with opportunities for live interaction with presenters during the keynote, workshops, and virtual meetups.

New this year, each day has a theme attendees can join a pre-conference live event on June 26, 2023, delivered by Nicole S. Turner and the Coaching Champions of Simply Coaching and Teaching.

The presenters for this year's summit are experts, consultants, and current coaches who are excited to share their knowledge and help attendees become **Impactful Coaches**. It is an honor and pleasure to have so many amazing keynote speakers and presenters on board for this annual event.

As the host and sponsor of this event, I am thrilled to be a part of it and to provide this valuable resource to instructional coaches and teacher leaders.

Happy Coaching Ya'!!!



Nicole

I WAS DROWNING AS AN INSTRUCTIONAL COACH. NO ONE CAME TO HELP ME, NO ONE STEPPED IN TO COACH ME, AND NO ONE EXPLAINED WHY MY ROLE WAS SO HARD.



This was me; if this is you, then it's time you check out...

THE SIMPLY COACHING HUB!

When I finally got the opportunity to get some professional development, it was so generic that it didn't speak to my needs as an instructional coach. That's why I created the Simply Coaching Hub. The content is practical, relatable, and actionable, created by an instructional coach for instructional coaches. You can ELEVATE your coaching with the ultimate professional development, resource, and community learning hub available to coaches TODAY!

THE SIMPLY COACHING HUB is a learning hub that caters to instructional coaches who share the goal of becoming an impactful coach but have different needs. We recognize this and offer the freedom to choose your own path to professional development.

WHICH OPTION SPEAKS TO YOU?

1

HUB COURSE

I need a framework for coaching and to learn at my own pace.

2

HUB MEMBERSHIP

I need a framework for coaching, a community of like-minded professionals, monthly skill-builder workshops, and get resources to help me succeed.

3

LIVE VIRTUAL WORKSHOPS

I need to learn from live instruction and interact with other instructional coaches in real-time.

WITH THE SIMPLY COACHING HUB, YOU'LL

- ✓ **gain answers** to frequently asked questions about instructional coaching
- ✓ **build a foundation** on topics that bring results when working with teachers
- ✓ **learn a simple coaching framework** that streamlines the coaching process
- ✓ **create a system** for coaching that works for you



JOIN TODAY!



ELEVATE YOUR INSTRUCTIONAL COACHING CAREER WITH THE SIMPLY COACHING HUB.

Join today and gain access to the comprehensive resources, professional development opportunities, and supportive community you need to help you teachers thrive and achieve their full potential.





Dr. Marcia Tate

Dr. Marcia Tate is the former Executive Director of Professional Development for the DeKalb County Schools in Georgia. She is a former teacher, reading specialist, language arts coordinator, and staff development director. As an educational consultant, she has taught over 500,000 administrators, teachers, parents, and community leaders throughout the world and has authored 12 books, eight of which are included in the best-selling Worksheets Don't Grow Dendrites series. Her latest book, Healthy Teachers, Happy Classrooms, is a Solution Tree publication. Marcia received her bachelor's degree at Spelman College; a master's at the University of Michigan; a specialist degree in educational leadership at Georgia State University; and a doctorate in

in educational leadership at Clark Atlanta University. She is married to Tyrone Tate and the proud mother of three children and nine grandchildren.

LIVE KEYNOTE
JULY 10 at 10 am Eastern

Allison Petersen

Allison is the founder of the #NewtoCoaching Community where new Instructional Coaches can learn, connect, and be encouraged as they transition from the classroom to coaching. In addition to training and supporting new coaches, Allison consults with independent schools to help design and start their instructional coaching programs. She's starting her 9th year out of the classroom as a coach. She is currently launching a new coaching program as a K-8 Instructional Coach at a school in North Georgia.



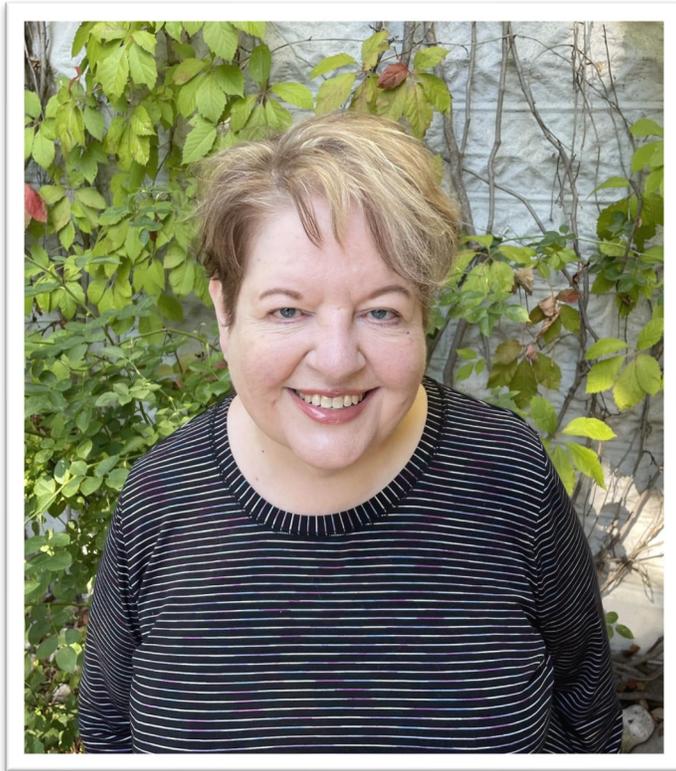
**LIVE INTERACTIVE WORKSHOP
JULY 10 @ 1p Eastern**

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Dr. Cathy Toll

Cathy Toll, Ph.D., serves as both a university faculty member and a consultant. As a faculty member, she is an Associate Professor at the University of Wisconsin Oshkosh, where she serves as Graduate Program Coordinator in the Department of Leadership, Literacy, and Social Foundations. She teaches graduate courses in educational research, educational coaching, literacy leadership, and literacy instruction and was recently chosen to receive the Edward R. Penson Distinguished Teaching Award. Cathy's scholarship includes models of teacher professional learning and coaching and practices for whole-staff coaching, coaching-the-coach, and individual coaching. She has published widely on coaching, school leadership, teacher professional learning, and school change. Her most recent books are *The Effective Facilitator's Handbook: Leading Teacher*



Workshops, Committees, Teams, and Study Groups and *Educational Coaching: A Problem-Solving Partnership*, both from ASCD.

As a consultant, Cathy provides support to educational coaches, teacher leaders, and school administrators in the areas of educational coaching, teaming, and leadership for learning. She has worked with educators across the United States as well as Australia and Canada. She has provided numerous conference presentations at the international, national, regional, and state levels, including many keynotes or invited speakerships, and she has led hundreds in-service workshops for teachers and administrators. These experiences as well as Cathy's previous positions as a school principal, state education department consultant, and center director, have enabled Cathy to hone her skills as a facilitator in all kinds of settings. Cathy has served on the board of the Specialized Literacy Professionals subgroup of the International Literacy Association (ILA) and also served ILA on its Corwin Literacy Leadership Award Committee. She is a certified Human Systems Dynamics Professional, after receiving advanced training in complexity theory and its application to organizations from the Human Systems Dynamics Institute.

LIVE INTERACTIVE WORKSHOP

JULY 10 @ 3p Eastern

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Nicole S. Turner

Nicole S. Turner is a K-12 Master Coach, author, professional development trainer, current practitioner, and the Founder and CEO of Simply Coaching and Teaching Inc. She is the founder of the Simply Coaching Summit™—the first virtual summit exclusively for instructional coaches and teacher leaders—and the author of the books ***Simply Instructional Coaching: Questions Asked and Answered from the Field*** and ***S.I.M.P.L.E. Blueprint for Instructional Coaching™***. She has 17+ years of K-12 classroom and leadership experience in positions such as classroom teacher, lead teacher, differentiated



accountability coach, district and building-level instructional coach, assistant principal, dean of students, AdvancEd diagnostic review team member, and school improvement and turnaround specialist for the Indiana Department of Education.

Her professional memberships include Alpha Kappa Alpha Sorority Incorporated, National Sorority of Phi Delta Kappa, Indiana State Teacher Association, Indiana State Reading Association, and the Indiana Council of Teachers of Mathematics. When Nicole is not serving teachers as an instructional coach and professional development leader, she can be found spending time with her family, which consists of a supportive fiancée, three biological children, and three bonus children.

LIVE KEYNOTE

JULY 11 at 10 am Eastern

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Casey Watts



I am Casey Watts, Instructional Impact Coach and Consultant. I have been an educator for over 15 years as a classroom teacher, academic coordinator, adjunct professor, instructional coach, and educational consultant.

This is my "WHY" behind what I do: I envision collaborative learning communities in which the vast majority of educators are eager and inspired to come to work, feel validated and empowered while at work, and end each day with a great sense of purpose and fulfillment! I am on a mission to make this happen in as many schools as possible, regardless of my role as an educator. As an instructional impact consultant, I partner with schools to facilitate collaborative learning around HIGH IMPACT strategies so we can SOLVE THE PROBLEMS THAT PRODUCTS AND PROGRAMS AREN'T SOLVING!!

LIVE INTERACTIVE WORKSHOP
JULY 11 @ 1p Eastern

Steve Ventura

Steve Ventura is the president and lead consultant at Advanced Collaborative Solutions. He is a highly motivational and knowledgeable speaker who approaches high-stakes professional development armed with practical, research-based strategies. Steve is a former elementary and secondary teacher as well as both a school and district-level administrator. Steve has published multiple books and articles, and regularly presents and keynotes at major global education events.



LIVE INTERACTIVE WORKSHOP
JULY 11 @ 3p Eastern

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Joellen Killion

Joellen Killion champions educator learning as the primary pathway to student success. She serves school systems, schools, regional, state, and national agencies within the U.S. and abroad as a consultant and learning facilitator. She is senior advisor to Learning Forward and formerly was its deputy executive director. Joellen leads, facilitates, and contributes to a number of initiatives related to examining the link among curriculum; leadership; quality instruction; professional development; and student learning. She has over 30 years of experience in curriculum development and implementation and planning, design, implementation, and evaluation of professional learning at the school, system, state, national, and international level. She was the recipient of the Don Deshler Leadership Award.

Joellen is a frequent contributor to education publications. Her books include *What Works in the Middle*; *What Works in the Elementary Grades*; and *What Works in the High School*; *Teachers Who Learn Kids Who Achieve: A Look at Model Professional Development*; *Assessing Impact: Evaluating Professional Learning*, 3rd edition; *Collaborative Professional*

Learning Teams in School and Beyond: A Tool Kit for New Jersey Educators; *Taking the Lead: New Roles for Teacher and School-based Coaches*; *The Learning Educator: A New Era in Professional Learning*; *Becoming a Learning School*; *Coaching Matters*; *The Feedback Process: Transforming Feedback for Professional Learning.*; and *Elevate School-based Professional Learning*. She authored and co-authored numerous papers, reports and workbooks such as PDK's *EDge*, *The Changing Face of Professional Development*; *A Systemic Approach to Elevating Teacher Leadership*; and resources associated with the Transforming Professional Learning for Common Core Implementation initiative. Her particular interests are collaborative learning teams, coaching educator success, evaluation and program audits, standards for professional learning, policy to support professional learning, and comprehensive planning and implementation of high-quality, standards-based, results-focused professional learning.

The creed Joellen lives by is: ***Excellence can be achieved if you . . . Care more than others think is wise . . . Risk more than others think is safe . . . Dream more than others think is practical . . . Expect more than others think is possible . . .***

LIVE KEYNOTE

JULY 12 at 10 am Eastern



Chrissy Beltran Cenicerros

Every teacher deserves a coach, and every coach does too! This is what motivates Chrissy Beltran to show up every day to support instructional coaches in the hard work of growing schools. Chrissy started her educational work as an upper elementary teacher in El Paso, Texas. During her time as a classroom teacher, she started her blog, *Buzzing with Ms. B*, and sharing her resources on the site, *Teachers Pay Teachers*.

After teaching for nine years, growing her bank of practices and applying research-based learning in her own classroom, she was offered a coaching position at another elementary school. As an instructional coach, she supported teachers in implementing new learning, building routines that supported student learning, and improving their practice. She also created workshops and trainings for other instructional coaches in her district. As she grew as a coach and created tools to help her do

her own job, she began to add resources for instructional coaches to her TpT store.

When she was expecting her first daughter in 2017, Chrissy decided to go rogue, leave her school, and focus her work on consulting, creating resources, and serving as a coach for coaches! Since then, she has grown her online coaching community through her podcast, *Buzzing with Ms. B: The Coaching Podcast*, which is available anywhere you listen to podcasts, as well as at her blog at buzzingwithmsb.com. The first season came out in 2020 and there are currently over 100 episodes!

Getting back into the groove after her second daughter was born in 2021 was a fun challenge, but the wheels are turning and Chrissy is adding a season three to the podcast! Every single podcast episode, resource, and course she creates is dedicated to building coaches who are confident, purposeful, and effective. Coaches deserve it!

LIVE INTERACTIVE WORKSHOP JULY 12 @ 1p Eastern



Nicole S. Turner

Nicole S. Turner is a K-12 Master Coach, author, professional development trainer, current practitioner, and the Founder and CEO of Simply Coaching and Teaching Inc. She is the founder of the Simply Coaching Summit™—the first virtual summit exclusively for instructional coaches and teacher leaders—and the author of the books ***Simply Instructional Coaching: Questions Asked and Answered from the Field*** and ***Simply Instructional Coaching 2.0: Foundations to Framework***. Additionally, Nicole serves teachers as an Instructional Coach and Literacy Interventionist in Indianapolis, IN. She has 17+ years of K-12 classroom and leadership experience in positions such as classroom teacher, lead teacher, differentiated accountability coach, district and building-level instructional coach, assistant principal, dean of students, AdvancEd diagnostic review team member, and school improvement and turnaround specialist for the Indiana Department of Education. Her professional memberships include Alpha Kappa Alpha Sorority Incorporated, National Sorority of Phi Delta Kappa, Indiana State Teacher Association, Indiana State Reading Association, and the

Indiana Council of Teachers of Mathematics. When Nicole is not serving teachers as an instructional coach and professional development leader, she can be found spending time with her family, which consists of a supportive fiancée, three biological children, and three bonus children.



Angela Watson

I'm Angela Watson. As a National Board Certified teacher and instructional coach, I've been sharing ideas online since 2003 through my website, TruthforTeachers.com. I've written 5 books, created countless printable resources, and even launched a top-rated weekly podcast called Truth for Teachers.

I love teaching teachers, and I wanted to help people who love teaching kids stay in the profession without hitting burnout.

So, I've dedicated the past 7 years to developing and refining the club materials to create a proven system that has freed thousands of educators to be their best selves, both in and outside of the classroom.

LIVE INTERACTIVE WORKSHOP

JULY 11 @ 3p Eastern

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Dr. Rebecca Frazier

Rebecca Frazier, PhD, has centered her professional career around learning and sharing how to become an effective coach in a variety of situations. When teachers feel encouragement and love as well as being supported by a technically skilled and competent coach, both the positive energy to persevere and the skills needed to meet difficult challenges are produced. This holistic way of delivering coaching, that includes a focus on personal development, benefits all involved in the process: students, teachers, coaches, and leaders. Rebecca's doctoral

research included a qualitative and quantitative study dedicated to answering the question, "What makes an effective instructional coach?" which became the foundation for her book, *The Joy of Coaching: Characteristics of Effective Instructional Coaches*.

Her years as a classroom teacher, an instructional coach, trainer of instructional coaches, district facilitator for coaching program development, and a K-8 principal have provided her with a multi-tiered perspective of the coaching process. Rebecca sees coaching as the "go to" professional development strategy that, when delivered with caring and competence, inspires joy and professional success.



Jim Knight

Jim Knight, Senior Partner of ICG, is a research associate at the [University of Kansas Center for Research on Learning](#). He has spent more than two decades studying instructional coaching, writing several books on the topic. Jim's articles on instructional coaching have been included in publications such as *The Journal of Staff Development*, *Principal Leadership*, *The School Administrator*, and *Teachers Teaching Teachers*. Jim directs several research

projects, including Pathways to Success, a comprehensive, district-wide school reform project in the Topeka, Kansas, School District. Jim also leads the [Intensive Instructional Coaching Institutes](#) and the [Teaching Learning Coaching annual conference](#). Jim has presented and consulted in more than 40 states, most Canadian provinces, and around the world. He has also won several university teaching, innovation, and service awards.

PRESENTER

SESSION TITLE & DESCRIPTION



Dr. Marcia Tate

Twelve Brain-based Principles to Avoid Burnout, Increase Optimism, and Support Physical Well-Being

Many teachers are simply and understandably burning out! The fire and passion that once sparked for teaching are simply becoming extinguished. In this highly-engaging keynote, based on the book by the same title, educators will not only learn how to restore their passion for teaching, but they will also explore additional brain-based principles for looking five to ten years younger, becoming and remaining healthier, and living a longer life!



Allison Petersen

How to Build Relationships with Resistant Teachers

Are you facing a lot of resistance as a new coach? Are you feeling like you don't know what to do or how to respond to resistant teachers? Come join this session to learn more about what is really going on behind the resistance from teachers. You'll learn how to respond to resistant teachers and how to build relationships that can begin to break down the walls that resistant teachers put up. This session will help you Breakthrough the toughest part of coaching and start making change happen as a new coach!



Dr. Cathy Toll

The CAT's Out of the Bag: These are Essential Qualities of Effective Coaches

Effective coaches exude three essential qualities: Connectiveness, Acceptance, and Trustworthiness. In this session, I'll give you tips for developing these CAT qualities in your communication style, in certain practices, and in your relationships with colleagues. After this session you will have new skills and perspectives to enhance your coaching success!

PRESENTER

SESSION TITLE & DESCRIPTION



Gretchen Bridgers

Four Ways to Grow Instructional Capacity

Coaching can tend to focus on new or struggling teachers needing support in foundational instructional skills. What about the teachers who are ready for MORE? Who desire to continue to grow and better their craft? In this session, you will learn about 4 ways to grow instructional capacity, moving beyond foundational skills. Let's provide an UPGRADE support option to our teachers who are ready for more!



Jenae McKnight

Coaching New Licensed and Unlicensed Teachers

Coaching New Licensed and Unlicensed Teachers will equip coaches with strategies to help teachers hired in the nick of time. I explain how coaches should use their time wisely to prepare these educators for success when there is little to no time for preparation. I explain the basics needed to show educators how to jump right into teaching, how to use their strengths despite their lack of teaching abilities, and how to help teachers incorporate their passion to create a motivated and inspiring learning environment. I'll also include a list of the most important things that every teacher should know from day one. This session will be full of practical coaching tips for any coach in any school setting.



Natalie Chase

I.G.N.I.T.E. Coaching Partnerships

In this session, new coaches will gain insight on the importance of maximizing their interactions while working in partnerships with teachers. Intentional interactions will ignite an individual's growth by allowing coaches and teachers to work together, one coaching conversation at a time, to empower them to believe, grow in their confidence, and ultimately positively impacting students' learning experiences. Who's ready to experience IGNITE? I-Intentional Interactions that G-Grant permission for teachers to be vulnerable with N-No limits because our I--Investment and commitment will T-Transform & E-Empower teachers to be the best version of themselves for their students.

PRESENTER

SESSION TITLE & DESCRIPTION



Nita Creekmore

Change the Game: Ways to Build Authentic Relationships with Teachers

Relationships are important in schools—we know that. But coaches + teacher relationships are critical in being able to support teachers and change the game for students as well. In this session, Nita will discuss various ways to build relationships with the teachers you work with. Nita will provide an interactive session grounded in research and embedded with joy! You will leave with takeaways, reflection, and most importantly ways to build relationships with teachers each day.



Angela Kelly Robeck

It Takes ONE to Build Relationships

As instructional coaches, you're told to build relationships with teachers, fellow coaches, and school administrators. But can you build a relationship with someone who is not reciprocating? You CAN. Angela Kelly Robeck is a former instructional coach and site and district administrator who now coaches school leaders on how to build empowered relationships with any member of the school community. In this session, you'll learn ways to create a relationship with others regardless of how they behave and a tool to create authentic understanding and connection.



Dr. Kim Richardson

Coaching and Relational Trust

Coaches and teachers are more than colleagues; they are partners whose success will depend on relational trust. The development of relational trust is critical to the success of the coaching relationship. When the teacher trusts the coach, they are more likely to be open and honest about their thoughts, feelings, and challenges that impact teaching and learning. This allows the coach to gain a deeper understanding of the client's situation and to provide more effective coaching. Leave able to articulate the 5 facets of trust that can affect the ways you interact in your partnership and identify specific behaviors that you can express to build and sustain your coaching relationships.

PRESENTER

SESSION TITLE & DESCRIPTION



Dr. Valerie Ayers

The Power of Moments

Instructional leaders and coaches have the power to craft meaningful experiences for teachers. In this session you will learn about a variety of ways to create spaces for coaching opportunities, relationship building, and collective teacher efficacy. This session will help coaches understand the power of moments with teachers, how to capitalize on them, and how these moments can have lasting impacts on the instructional practices used in schools with students. From professional development cohorts to book studies, you will learn a variety of ways to connect with the teachers in your building in order to transform teaching and learning.



Italy Wallace

A TECHsperts Guide to Building Relationships with Teachers

Have you ever wondered why some relationships end in powerful collaborations and others just end up never moving forward? Well thanks to the increase of technology and the world world we are "overconnected yet under-related"! In many cases we have forgotten what it takes to build real relationships. In this session I will share tried and true tech infused coaching tools to not only build long lasting relationships with teachers today but to grow your coaching toolbox.



Kim Cofino

Three Steps to Creating Buy In for Your Coaching Program

We all believe in coaching. We know coaching is so powerful for teacher and student growth, as well as creating a growth minded school culture. But, we also know that coaching only works when both teachers and school leaders have buy in. We need teachers to want to be coached and we need leaders who support coaches to do their job. What happens when you find yourself in a situation where teachers are reluctant, and school leaders don't truly understand the value and purpose of coaching? You might find yourself being tasked with many non-coaching responsibilities, like duties, sub cover, exam supervision (we have probably all heard, and done, it all). And then, when coaches are not coaching, teachers struggle to understand what coaching is and why it could help them, so they opt-out. And so the cycle continues. This can be a super stressful place to be, and you might feel like there's no way out. But there is. And it doesn't have to be complicated, it's all about taking intentional action and building clarity and consistency in your coaching role. When coaches are able to look at the school through a macro lens, seeing their coaching program within the whole school system, and recognize their own potential as leaders, they can begin to shift school culture. Even in schools with an established coaching culture, it's always worthwhile to stop & reflect to see what can be improved. In this session, I'm going to share three concrete steps coaches can take to create community buy in with all stakeholders in their school. This session will provide a productive and positive path forward for coaches who are currently facing teacher reluctance or a lack of admin support.

PRESENTER

SESSION TITLE & DESCRIPTION



Megan Martin

Coaching with HEART

Building relationships is the foundation of effective coaching. Taking the time to build a relationship with each teacher you coach will lead to student success. By the end of this session, you will walk away with tangible ways to develop and sustain relationships with all the teachers you coach.



Toluca Rivers

Unlocking the Code: Explicit Phonics Instructional Strategies for Big Kids

The body of research around the way our brains learn to read, aka The Science of Reading, says that children learn to read best when they receive explicit, systematic phonics instruction. However, this explicit instruction tends to taper off once students enter second or third grade, leaving students with gaps in their reading foundation. These gaps become holes in Scarborough's Rope and can affect a child's overall ability to become a skilled reader. In this session, we'll discuss practical and simple ways for upper elementary teachers to weave in practices that continue the development of word recognition in the upper elementary grades.



Shateena Love

Relationship is a Two-Way Street: Managing the interactions of the Coach and Administrator

The relationship of the academic coach and principal can be the most powerful lever in increasing student achievement. Intentional check-ins with cadence, focus, and trust will allow genuine conversation and capacity building for the administrator, coach, and inevitably the teacher. This session will help administrators understand how to best partner with and leverage coaches to bolster teachers' content knowledge, instructional delivery, and help the school achieve its strategic goals.

PRESENTER

SESSION TITLE & DESCRIPTION



Nicole S. Turner

Teacher Success EQUALS Student Success: The Foundations of Coaching and Teaching

"We're all here for kids." We've heard this sentiment time and time again. But in recent years, a new wave of obstacles and challenges has widened the chasm between well-intentioned educators and the very kids they are trying to support. Instructional coaches are well-positioned to help teachers navigate these challenges and obstacles to best support their students. But before coaches can effectively support teachers, they need a clear vision for, and understanding of, the most high-yield focus areas and a concise guide for how to best embark on the coaching journey. Nicole will introduce her **S.I.M.P.L.E. Blueprint for Instructional Coaching**, a roadmap that walks through the entire coaching journey: setting a vision, introducing your role, making a plan, providing strategic support, launching coaching cycles, and engaging in professional learning. Then, Nicole will unpack her **CORE 4** framework by outlining the most impactful areas on which instructional coaches can focus their coaching efforts with individual teachers. Together, these frameworks outline the **WHAT** and **HOW** of coaching so that, ultimately, teachers can best support students.



Casey Watts

Three Reasons Coaching Foundations Crumble

You'll want to bring your hard hats for the truth being dropped in this session! There's no denying that the right way to build any sustainable thing is to start with a solid foundation. The same is true for instructional coaching. We tend to assume that our rock solid foundation we've built as a teacher will suffice as an instructional coach. But this is a dangerous assumption that can cause our coaching foundation to crumble fast. Want the good news? The causes of a crumbling coaching foundation are both identifiable and fixable! In this live session we're going to survey our foundations, identify three major issues to avoid, and bring in solid reinforcements.

The Instructional Coach's Atlas: A Guide for Coaches and School Leaders

Why do some instructional coach's thrive while others struggle? Effective coaches are committed to continuous improvement and lead high-functioning teacher teams that advance the academic progress of all students.

While instructional coaching plays a significant role in facilitating, improving, and promoting academic progress for both teachers and students, the instructional coach must recognize and assess their roles in the instructional process and be able to determine areas in need of improvement. This includes high expectations of students and teachers, and emphasis on high-leverage instruction, professional development, and collective teacher efficacy.

In this highly engaging session, participants will explore the most contemporary coaching practices and attributes that create a high-achievement culture—from clear communication to empathy to strategic thinking.



Steve Ventura

PRESENTER

SESSION TITLE & DESCRIPTION



Zaretha Hammond

Closing the Knowing-Doing Gap: Supporting Teachers Implement Productive Struggle in Their Instruction Using the Science of Learning and Culturally Responsive Instruction

In this pre-recorded session, we will look at the practices that help historically marginalized students accelerate their learning in the general education classroom through productive struggle that grows their brain power. We will focus on the instructional coach moves that help teachers bridge the gap between knowing about these practices and implementing them for impact in the classroom.



Steve Barkley

Expectations as a Foundation for Coaching

Aligned expectations propel the trust building that is critical to an impactful coaching program. We generate trust by saying, "What we are going to do," and then doing it. From over three decades of experience supporting coaching in schools, Steve will address expectations in the coach/principal partnership, coach/teacher partnerships and everyone's commitment to a schoolwide coaching culture.



Nicka Flint

The Role of Emotional Intelligence in Coaching

This presentation centers on the importance of having emotional intelligence as an instructional coach. One of the most important pieces of instructional coaching is the foundation of relationships. An aspect of relationship building is emotional intelligence. This presentation will focus on the following: 1. Reviewing the subsets of emotional intelligence such as Self Awareness, Social Awareness, Relationship Management and Self Management. 2. Recognizing one's own emotional intelligence, and 3. Using that information as a foundation to serve and support others.

PRESENTER

SESSION TITLE & DESCRIPTION



Becca Silver

Breaking Through Resistance

Teachers resist change for a variety of reasons. In this workshop, you learn what causes resistance in teachers as well as how to address the resistance using research based adult learning practices. Coaches and leaders learn the 4 Levels of Resistance and the specific strategies that address each level.



Jennifer Collins

Real Time Feedback

According to the text, Perfect Practice (Doug Lemov, 2012) "Recipients may signal that they take feedback seriously, that they value it, but this does not necessarily mean that they use the feedback." In this session, we will dive into three types of Real Time Feedback- the silent signal, the whisper prompt and the model. Each of these strategies will help to elevate our coaching practices as the feedback is given in the moment with the expectation that it will also be implemented immediately in the lesson. Together we will dive into these practices by identifying what they look like in action, how they can be replicated in your practices and the types of questions and prompts that can be used to strengthen the relationship between coach and educator.



Julie Wright

Asset-Based Coaching: Tips & Tools to Launch the Year

Every student deserves to have a teacher who has a thinking partner. That's because the work in schools is too sophisticated and complex to go at it alone. Whether you are a new or seasoned coach, now is the time to take stock of your own coaching habits and potentially add new ones to your practice. If you are an instructional coach, team leader, PLC facilitator, department chair or administrator who facilitates adult learning for colleagues, join me for this resource-filled session where we'll look at tips and tools to launch coaching in the fall. You'll leave this session making a commitment to some high leverage coaching habits that are sure to go the long distance across the school year.

PRESENTER

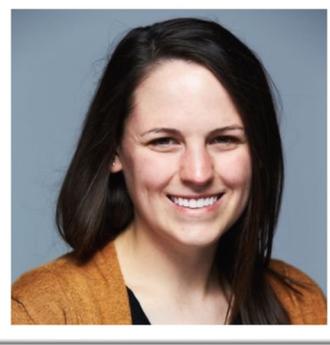
SESSION TITLE & DESCRIPTION



Ashley Hubner

The Craft of Coaching

The Craft of Coaching will help coaches transform their coaching style and develop their coaching craft. Participants will learn about the differentiated approach to coaching that meets teachers where they are by exploring strategies that individualize adult learning and build stronger coaching partnerships. They will leave equipped with practical tools to maximize their coaching by understanding teachers' intellectual and emotional needs and how low abstraction can affect teachers' professional development. After understanding their Who, and developing strategies for teacher efficacy and capacity, participants will be able to guide and support teachers through their personalized coaching plan. They will be able to implement strategies that effectively build strong coaching partnerships and result in professional growth.



Stephanie Howell

Creating Psychological safe Environment when Coaching

Imagine if Google ran schools. Google is known for its culture and fail-forward mindset. Google encourages staff to aim to make mistakes faster than anyone else. This company aims to fail-fast, learn fast, and improve fast. How do we create a fail-friendly school? We can use Google workspace to create these environments and workflows where students feel empowered to fail-forward.



Dr. Lisa Swinson

Mastering the Five Minute Walkthrough

A five-minute classroom visit does not sound like a lot of time to assess teachers pacing, classroom management, student understandings or lesson differentiation. But when you are consistently visiting classrooms throughout the school year, you get a clearer picture of what is going on in the classroom. Learn how these non-threatening, non-evaluative walk-throughs give instructional leaders a quick snapshot of classroom learning. The data gained from these snapshots inform professional development and individual supports for teachers. A five-minute classroom visit does not sound like a lot of time to assess teacher pacing, student understanding, or classroom management. But when the culmination of these three-minute snapshots together over time provides a clearer picture of what is going on in classrooms. The walk-through technique is based on the work of Carolyn Downey and others (authors of *The Three-Minute Classroom Walk-Through: Changing School Supervisory Practice One Teacher at a Time*). At the end of this session, participants will know: the process of implementing Five-Minute Walkthroughs. how the technique is used strictly as a means of engaging teachers in dialogue and reflection for student achievement.

PRESENTER

SESSION TITLE & DESCRIPTION



Stephanie DeLussey

Coaches and IEP Teams

In this session you will learn about the different co-teaching models and how to help IEP teams adapt curriculum and lesson plans to meet the needs of all learners in a classroom. You'll walk away with knowledge about the 9 different types of adaptations, the difference between adaptations, accommodations, and modifications, and how to help your teachers effectively coteach in any classroom setting.



Dr. Sarah Brown

Increasing Conceptual Understanding in the Math Classroom

Conceptual Understanding is regularly discussed in ALL math classrooms. It is a foundation for classes in order to help students with seeing the big-picture and necessary to engage in learning math skills. Teachers and Coaches regularly seek out support with understanding the concept and desire the practical skills to support conceptual understanding. What does it look like? How does this work in a classroom? Dr. Brown will give insight into creating a classroom of conceptual understanding with foundational practical methodologies to implement immediately.

PRESENTER

SESSION TITLE & DESCRIPTION



Joellen Killion

How Coaching Strategies Influence Coaching and Coaches

The strategies you have and use make a difference in how you coach and who you are as a coach. During this keynote, Joellen will explore with coaches how their selection and use of strategies can change the coaching experience for their clients. Be ready to experience some cognitive dissonance and learn about the fundamental assumptions driving how you coach. In this keynote, learners will:

1. Distinguish between strategy and tactic and the role of each.
2. Examine how coaches make decisions related to their actions.
3. Surface the fundamental assumptions influencing coaching.
4. Articulate their own fundamental assumptions about coaching.



Chrissy Beltran-Ceniceros

Coaching menus: differentiation, choice, and purpose!

In this live workshop, you'll learn about how to differentiate your coaching support and meet the needs of your teachers through a coaching menu. They're easy tools that help you initiate conversations and get teachers engaged in coaching work with less stress, whether you're assigned to work with teachers or not! You'll receive tips for using the menu in different coaching situations and roles and an opportunity to create your own menu by the end of the workshop.



**Nicole S. Turner &
Angela Watson**

The 40-hour Instructional Coach

Session Description coming soon

PRESENTER

SESSION TITLE & DESCRIPTION

Coaching Through Curriculum Change

This session is intended for instructional coaches, and leaders who are reviewing, revising, or adopting curriculum resources to meet the needs of their community of learners. Through a lens of challenges that a coach might face, we provide insights into how to identify gaps in current or anticipated programming by applying a critical eye on educational curriculum. Participants will learn a step by step process for transforming teaching and learning in their schools by engaging with a clear and tangible plan to adopt or improve curriculum in any content area. We will emphasize three key pillars: standards, assessment, and instruction to ensure an understanding of current how to unpack and align standards at each grade level, review assessments for intended outcomes, and instructional practices that will support student growth. This aligns to Hatte's research and Larry Ainsworth's DOK research.



**Nicole Stroup &
Lauren Lipsey**

The Power of Data in Professional Learning Communities

We know data collection is important in the PLC process. However, what do teams do with the data once they collect it? This session will include strategies and tools for data collection, data tracking, and data protocols. Learn how data can be a powerful tool for professional learning communities when teams take action on the data collected.



Alison Jalufka

Crafting the Path of Least Resistance in Coaching Conversations

Coaching doesn't always allow for the path of least resistance. In fact, we are often set on a path of working with teachers who are full of resistance. Or, we work with teachers who welcome our classroom visit, and what we see surprises us. How do we approach these coaching conversations from a stance of safety that also pushes the teacher's growth? In this session, we will discuss how planning that includes clear goals, carefully designed questions, anticipated responses, and objective artifacts can smooth our paths with teachers. Together, we will work through case studies to hone our skills and leave feeling empowered with a planning tool that supports our planning process.



Linda Rhyne

PRESENTER

SESSION TITLE & DESCRIPTION



Crystal Ceresani

Establishing & Utilizing Data Teams as the Coach

Data can be a powerful tool to use within your school, and it's often assumed teachers come into the profession knowing how to gather and use data. This is not always the case, so it's important that we as coaches and leaders provide opportunities for our teachers to learn how to collaborate with data at the center of discussions.

In this session, we will discuss a process for developing data teams in your school and ways to guide these data discussions as the coach. You'll leave with ideas and tools you can immediately implement at the start of the new school year to set up a data-driven system with teachers discussing and collaborating around their own data.

Student-Centered Coaching: Collecting Data to Monitor Progress

Successful coaching cycles include multiple sources of data to show student progress and growth. Learn how to prepare for various collection points and which options to consider for each one to best evaluate a teacher's student-centered goals. This session will include an overview of potential qualitative and quantitative data that can be used to establish a baseline, set measurable goals, and evaluate a teacher's progress toward those goals. You will receive several templates and resources to use in your coaching cycle, gather tips for how to efficiently analyze data sources, and generate ideas for how to effectively and respectfully provide meaningful feedback that is data-informed to promote positive teacher growth.



Angela Clark

Relationships and Role Clarity

Just as important as teaming with teachers, a coach should also find ways to work harmoniously with the school principal. Many coaches who enter the field do so with enthusiasm about having a larger impact on students, but discover that the complexities of working alongside adults can be much more challenging than they anticipated. So much of a coach's interactions are spent building relational trust and credibility with teachers that developing a strong and professional partnership with the principal is sometimes overlooked or even avoided. Sometimes a principal's misunderstanding or misconceptions about the coaching role can lead to missed opportunities, stall the coach's work, and erode confidence. For these reasons, a coach must be proactive and take initiative when it comes to building a partnership with their principal and other school leaders. In other words, a coach can't expect the principal to tell them what to do or how to do it.



Angela Harkness

PRESENTER

SESSION TITLE & DESCRIPTION

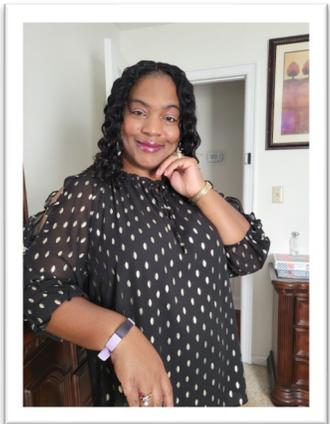


Courtney Tate

Establishing & Utilizing Data Teams as the Coach

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Chelnor Griffin

Using the A.P.P.L.E. Approach for Effective Instructional Coaching

During this information packed presentation, you will be given the tools and tips needed to effectively coach the teachers you serve and support in your building. The A.P.P.L.E. approach is a method I created as a new coach to ensure that I provide effective coaching in my building. With this approach, instructional coaches look at coaching from the vantage point of the acronym A.P.P.L.E. which means coaching with Achievement and being Adept, having Perspective and Perseverance, being a Life-long learner, and coaching with Equity and Excellence.



Michelle Bulin

Everything is SEL-What Coaches Need to Know

So your admin wants you to coach SEL now, too? Are you wondering how to organically weave this into your coaching practices without it feeling like it's "one more thing"? In this session, you'll learn the most important things about Social Emotional Learning (Spoiler alert: It's not just relationships and feelings)! Gear up and get ready to coach teachers to authentically incorporate best SEL practices into the school day and how to weave it into any classroom, using any curriculum.

PRESENTER

SESSION TITLE & DESCRIPTION



LaNesha Tabb

Reimagine Writing

In this session, LaNesha will walk you through some quick and easy writing routines that will help you coach your teachers in the areas of syntactic awareness. Research shows us that having a strong sense of syntactic awareness means that students will have the building blocks to write well-formed sentences, and these skills also improve a student's reading comprehension! You'll walk away with routines that can be easily implemented in any classroom!



April Smith

Pre-Assessing Writing: How to Collect & Use Data to Drive This Year's Writing Instruction

Most pre-assessments are only used to compare data to a post-assessment. There's a big opportunity that most schools are missing when pre-assessing in writing: using the data as a planning and differentiation tool. In this training, you'll learn how to help your teachers pre-assess students in writing, and how to use the data to plan lessons that fill in the gaps and differentiate for all levels of writers.

The variety of session and session topics was really great! You were able to full in leaders from all of the country with a variety of information and lenses to share about Instructional Coaching. The pre-recorded lessons were really great to listen to throughout the day in the order that I wanted. - Anonymous

I think the price is an **absolute bargain!!** --
- I'm hooked--there's no way I'm going to miss any future summit! And I REALLY appreciate the full ticket option because I almost always have to watch them later because of scheduling. - Anonymous

THIS SUMMIT CALMED MY NERVES ABOUT BEING A NEW COACH IN THE FALL - SARAH D.

The **variety of live vs. recorded sessions** allowed flexibility so that when things were going on at home, I could attend to my children without missing out on all the good information. - Anonymous

It's not just about attending professional development opportunities; it's about attending what is going to help you step out as an expert in your field having experienced impactful growth that is sure to provide much more positive results. That's what attending the 2021 Simply Coaching Summit was for me and I'm excited to see how many in the education industry are beginning to appreciate the value of instructional / teacher coaches by making sure quality and specific PD is available for us. Thanks to Nicole, this is an ongoing reality and I'm excited for the many opportunities and experiences the Simply Coaching Summit will continue to provide coaches with. PD by coaches for coaches. - Deborah O.

I loved how innovative, and activity focused all the speakers were. There were about specific, actionable steps and information that's set up to support coaches especially those who are still learning the ropes of instructional coaching and I appreciated that approach. I also love the fact that I can go back and re-watch keynotes that I couldn't attend and really take my time to digest the information shared by other presenters. It was also very helpful to learn about the work / programs these speakers are providing for coaches! I definitely felt seen and supported through those different offers and resources provided. In all, I'm grateful for the community. It was such a lively community and teacher/instructional coach-centered which is truly rare. It was exciting to learn alongside others who are experiencing a similar journey and I got a lot of encouragement from that. - Anonymous

You are not going to find a more energizing summer learning opportunity. Every summit, I walk away with tons of new ideas, lots to think about, and a boost in my own coaching knowledge. This should NOT be missed! - Anonymous

"Going into my first year as an instructional coach, I feel like I have direction and guidance to hit the ground running thanks to the Simply Coaching Summit!" Teresa B.

MOTIVATING AND INFORMATIVE CONFERENCE!

LAUNCH WEEK RATE

\$77

- Registration March 12 – March 26
- Admission to all three days July 10 – July 12
- 3 LIVE Keynotes & 6 Pre recorded Keynotes
- 21 – 60-minute full sessions for coaches
- 6 –20-minute micro sessions for coaches
- 12 – 60-minute content strategy sessions for administrators, coaches and leaders
- Access to Summit Facebook group to attended LIVE daily meet ups with various presenters

EARLY BIRD RATE

\$97

- Registration March 27 – June 30
- Admission to all three days July 10 – July 12
- 3 LIVE Keynotes & 6 Pre recorded Keynotes
- 21 – 60-minute full sessions for coaches
- 6 –20-minute micro sessions for coaches
- 12 – 60-minute content strategy sessions for administrators, coaches and leaders
- Access to Summit Facebook group to attended LIVE daily meet ups with various presenters

REGULAR RATE

\$117

- Registration July 1 – July 9
- Admission to all three days July 10 – July 12
- 3 LIVE Keynotes & 6 Pre recorded Keynotes
- 21 – 60-minute full sessions for coaches
- 6 –20-minute micro sessions for coaches
- 12 – 60-minute content strategy sessions for administrators, coaches and leaders
- Access to Summit Facebook group to attended LIVE daily meet ups with various presenters

AT THE DOOR RATE

\$137

- Registration July 10
- Admission to all three days July 10 – July 12
- 3 LIVE Keynotes & 6 Pre recorded Keynotes
- 21 – 60-minute full sessions for coaches
- 6 –20-minute micro sessions for coaches
- 12 – 60-minute content strategy sessions for administrators, coaches and leaders
- Access to Summit Facebook group to attended LIVE daily meet ups with various presenters

PRE-CONFERENCE WORKSHOPS

5 – hour LIVE workshop with Nicole S. Turner

+ \$27 TO YOUR TICKET PRICE - WORKSHOP WILL BE HELD ON **MONDAY, JUNE 26TH**.
11AM - 4PM EASTERN.

A deep dive into different types of instructional coaching strategies.

The Simply Coaching Summit happily accepts purchase orders from schools and districts who would like to enroll their administrators, coaches and leaders in this virtual summit.

Purchase Order Directions

1. Purchase Orders can be processed for individuals and discounted groups of 10 (**10% off the current ticket rate**).
2. Fill out the Purchase Order Request Form that can be accessed [HERE](#). The following information will be needed:
 - Name of district
 - Billing contact person
 - Billing Address
 - Attendee's names AND email addresses
3. If needed, the a Simply Coaching and Teaching W9 is available upon request.
4. Please email approved purchase orders to support@simplycoachingsummit.com
5. Once the approved purchase order (with a purchase order number) has been received, your registration will be completed and the attendee's listed on the PO will gain access to their Summit account.

*Click the image
for the PO
request form*

